



NEWS RELEASE

7 August 2019

## **HUMPIT HUMMUS JOINS LINE UP AT HANNINGTONS ESTATE BRIGHTON**

Humpit Hummus is opening its first store in the South of England at Redevco's newly redeveloped Hanningtons Estate in Brighton. The retailer has taken 168 sq ft at 15 North Street, next to the new entrance to Hanningtons Lane. The store will open later this month.

Jonathan (Co-founder) at Humpit Hummus comments, "We are delighted to be bringing our exciting hummus and falafel offer to Brighton. This is such a vibrant city to be part of and the perfect base for us to start spreading the Hummus love across the South of England. We have just signed a deal with the National Union of Students to open up more stores within Universities and will also be opening our first store outside the UK next year."

Humpit Hummus started life as a street food vendor in Leeds, opened its first store in the Corn Exchange in 2014 and was crowned Virgin Start Up Street Food Winner by Richard Branson just one year later. Brighton will be the brand's 9<sup>th</sup> store and its first outside the North of England and Scotland.

Oliver Bonas and Watches of Switzerland have recently opened on North Street and Hotel Chocolat is fitting out its new store, ready for opening very soon. Further stores at Hanningtons Estate are also under offer to premium retailers.

KLM Retail and GCW advise Redevco. Raven & Co advised Humpit Hummus.



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