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Redevco Returns Zaandam Architectural Heritage to Redeveloped C&A Store in North-Holland Town

- **Building redeveloped into a fully sustainable shopping complex**
 - **Traditional elements of Zaandam architecture integrated in C&A building restoration**
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Redevco, one of Europe's largest real estate investors in High Street retail properties, has recently completed the major redevelopment of a 2,600 sq.m. C&A store building on the Gedempte Gracht in the centre of Zaandam in the province of North-Holland, which re-opens today. A dated building from the 1960s was transformed into a modern fully sustainable building that by integrating traditional features of the town's historical wooden architecture manages to blend seamlessly with its environment and into Zaandam's urban regeneration plan. Redevco has extensive experience of sensitive redevelopment within historical European city centres due to its focus on High Street locations.

Clemens Brenninkmeijer, Managing Director Redevco Nederland: "In partnership with our tenant C&A, we first completely stripped the building before redeveloping it in a sustainable way that architecturally also sensitively complements its location in the centre of Zaandam. Redevco's philosophy is that our activities must demonstrate a good balance between financial and economic sustainability, while being environmentally friendly and meeting the needs of the local community. We see it as our role to offer attractive retail locations that are good for the businesses of retail tenants, which we achieve through active consultation with all stakeholders including our customers, municipalities, and people that live in the neighbourhood."

The previous brutalist concrete structure was transformed within six months into an energy efficient building with a character that perfectly matches the conceptual thinking behind the new urban plan in invoking the traditional wooden architecture of the Zaandam area.

Brenninkmeijer: "The Zaandam C&A project follows on the heels of our successful retail redevelopment in Gouda's town centre, which was awarded a three stars BREEAM* NL sustainability designation. Our goal in Zaandam is to obtain at least the BREEAM 'Very Good' designation through designing for energy efficiency and adding ecological elements, for example, using special roof tiles that are adapted for the nesting of swifts and by creating an 'insect-hotel' on the roof."

Wherever Redevco redevelops retail locations it is also seeks opportunities to help local charities in the community. In this case the company was looking for a project with cultural and historical value in the Zaan-region and the Redevco Foundation donated €25,000 to the "Vereniging De Zaanse Molen" (the Zaan Windmills Foundation), to fund the replacement of one of the sails of the historic "De Gekroonde Poelenburg" windmill.

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*BREEAM is a method to determine the sustainability of buildings. Redevco aims at obtaining BREEAM certificates for its full portfolio by the end of 2016.



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ABOUT REDEVCO:

Redevco is an independent, pan-European real estate investment management company specialised in retail property. The more than 450 assets under management are spread across the strongest retail in Belgium, Germany, France, Hungary, Luxembourg, Netherlands, Austria, Portugal, Spain, United Kingdom and Switzerland, partnering with more than 1,000 retailers.

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