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Redevco at EXPO REAL 2012

Redevco continues to reposition its portfolio and organisation. From 8 to 10 October 2012 Redevco will be presenting its current retail activities at EXPO REAL in Hall B1, Stand B1.310.

Redevco, owned by Cofra Holding AG, a Swiss-based holding company, is an independent international real estate company, managing and developing one of the largest retail portfolios in Europe, currently valued at € 7.1 billion. The portfolio comprises more than 600 properties in top locations in major cities.

Retail focus

Redevco announced its new strategic objectives late last year in response to the changing economic environment and retail landscape. The focus will be exclusively on the retail sector where Redevco has its greatest expertise. The repositioning will allow Redevco to upgrade its existing portfolio by strengthening management focus on its core business and by further streamlining the organisation and the efficiency of its operations. Redevco has successfully shifted its strategic focus by selling its portfolios in the Italian, Swedish, Finnish and Turkish markets.

Redevco plans to use the proceeds from these divestments to enhance value through new acquisitions and the redevelopment of high-quality retail assets in its key markets Belgium, Central Europe, France, Germany, Spain/Portugal, Switzerland, the Netherlands and the UK.



Promenade Sainte-Catherine, Bordeaux



ALEA 101, Alexanderplatz, Berlin

Examples for major retail developments or redevelopment projects are Promenade Sainte-Catherine in Bordeaux, France, and ALEA 101 on Alexanderplatz and Steglitz in Berlin, Germany. Furthermore Redevco is also redeveloping several retail parks in Sint-Pieters-Leeuw, Flémalle in Belgium.

Sustainability as a guiding principle

In all of Redevco's developments and activities, sustainability is a prime consideration, so all new projects are targeting a BREEAM certification. In Germany, some projects are also assessed by the German Sustainable Building Council (DGNB).

The new Redevco Responsibility Report 2011 is available. Please visit the Redevco stand B1.310 to pick up a copy of the Corporate Responsibility Highlights or go to our website for more information: www.redevco.com

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