

PRESS RELEASE

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Fun and unique Bordeaux retail destination 'Promenade Sainte-Catherine' attracts three new stores

Redevco, one of Europe's largest retail real estate investors in High Street properties, has attracted three new brands to its development Promenade Sainte-Catherine in the historic heart of Bordeaux. La Grande Récré, Atmosphere & Styles and L'Univers de Léo complement an already strong merchandising mix in this unique retail destination in France.

La Grande Récré, for over 37 years the French specialist in games, toys, holidays and recreation, chose Promenade Sainte-Catherine to open a new point of sale covering over 1000 sq. m.. The arrival of La Grande Récré in addition to the Lego concept store reinforces the fun and recreational element of Promenade Sainte-Catherine.

A perfect match to the friendly family atmosphere that will be at the heart of the shopping center are Atmosphere & Styles, specialist in tableware, kitchenware and home décoration, and L'Univers de Léo, offering gifts, artwork and decoration. The two well-known French retailers will occupy units of respectively 360 sq. m. and 133 sq. m..

Thierry Cahière, Managing Director of Redevco France, said: "Being able to announce yet another three popular French retail brands confirms the attractiveness of Promenade Sainte-Catherine. We have now managed to let over 75% one year before the opening and this is a great achievement."

Retailers that have already signed up for the innovative shopping concept that Promenade Sainte-Catherine will bring are: Lego Store, Hollister, Surperdry, Bershka, JD Sports, Blue Box / Denim & Supply Ralph Lauren, Monoprix 'Izac, C&A, Swarovski, The Making of Spectacles, Matsuri, Moa, Passionata.

RCG advised Redevco in these transactions.

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ABOUT REDEVCO:

Redevco is an independent, pan-European real estate investment management company specialised in retail property. The 450 assets under management are spread across the strongest retail in Belgium, Germany, France, Hungary, Luxembourg, Netherlands, Austria, Portugal, Spain, United Kingdom and Switzerland, partnering with more than 1,000 retailers.

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