

#### PRESS RELEASE

# Redevco Appoints Simon Marx as Head of Research

**London, March 31** – Redevco, one of Europe's largest privately owned real estate managers, is pleased to announce the appointment of Simon Marx as Head of Research, effective 1 April 2025. Simon will be based in Redevco's London office and will report directly to Veronica Gallo-Alvarez, Head of Investment Management.

In his new role, Simon will lead the development of forward-looking, data-driven insights into the real estate market to guide both internal decision-making and external positioning and will ensure the firm's strategic direction is grounded in robust analysis and market intelligence.

### Veronica Gallo-Alvarez, Head of Investment Management at Redevco, commented:

"The combination of deep sector expertise and research insight that Simon brings to Redevco is invaluable. His leadership will strengthen our ability to navigate market shifts, uncover new opportunities, and stay true to our mission – creating transformative real estate that not only delivers lasting value for our investors but also enriches the communities we serve."

**Simon Marx, Head of Research at Redevco, added:** "I am excited to join Redevco at this pivotal time in its growth. Building on the company's strong foundations and strong inhouse research track record, I look forward to contributing to its mission of transformative real estate through strategic research initiatives."

Simon brings extensive experience in UK and Continental European research and strategy, having held positions at LaSalle Investment Management, CoStar, Experian, CBRE, and EY. Before joining Redevco, Simon served as Head of Research at Lothbury Investment Management. He also holds various positions at Bayes Business School, Henley Business School, and the Association of Real Estate Funds.

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## More information:

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#### **About Redevco**

Redevco is one of Europe's leading privately-owned real estate managers, overseeing a portfolio valued at €9.5 billion as of January 1, 2025. The company is committed to building value for investors and enriching communities through transformative real estate. It offers specialist investment strategies focused on repurposing best-in-class high street retail into mixed-use assets, investing in retail parks & logistics and growing our presence in the residential & living space. In addition, Redevco Capital Partners focuses on special situations opportunities and our real estate debt arm provides transitional lending solutions. Expert real estate teams in seven locations across Europe ensure that the portfolios Redevco manages optimally reflect the needs of our clients. For more information visit <a href="https://www.redevco.com">www.redevco.com</a>.